

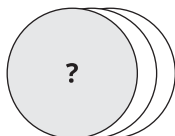


## Team

Join us to revolutionize the printing industry.



Founder & CEO



New team-members



## Financial information

Print.page AS is so far bootstrapped by Patrik Knutsson and funded by Tangerin AS with NOK 3 million.



## Customers

Reaching a global B2B customer base.

A two-sided platform. Consumers (buyers) on one side and vendors (sellers) on the other.



## Contact information

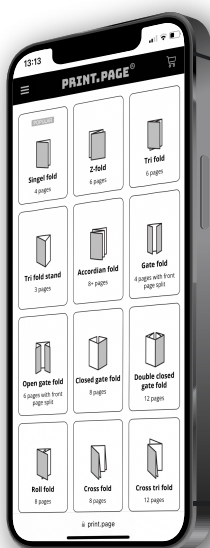


Patrik Knutsson  
Founder & Platform Architect  
+47-924 98 450  
patrik@print.page



## Pitch or demo?

Please contact us and we will be happy to tell you more!



Mobile web-version showing structure for folded products at <https://print.page>.

## Introduction

Print.page® digitize and simplify the entire printing industry, so buyers and sellers can meet in a structured, userfriendly and sustainable online print marketplace.

**- A cross-over between Foodora & Yellow Pages for print**

## Problem

About 95% of all print production companies in the global printing industry have not yet digitized its ordering process and completely utilized today's online technology. Therefore, consumers unfortunately struggle to find vendors and products to compare quality, turnaround time, prices and sustainability.

## Solution

We are building the world's first completely open and transparent multi-vendor online marketplace for the global printing industry, with focus on professional printed products aimed at the B2B-market.

## Target market

With 400.000 printers world wide and 100 million businesses which expect to order printed products online in the near future, the target market is huge.

## Competative advantage

40 years of experience and knowledge from computer technology and the international printing and graphic communication industry gives us the insight to help print production companies maintain a viable and sustainable local production.

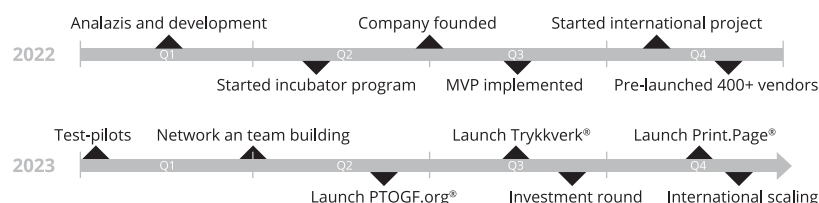
## Market opportunities

By 2030 costumers will not order from printers the old-fashioned way, but online. Our solution is prepared and will be positioned to meet the explosive growth of online print in the years to come.

## Business model

Print.page® uses subscription plans plus product fees (SaaS), which differentiates us from "locked platforms" such as e.g. Gelato that uses cut from sales.

## Timeline and roadmap



## Traction and progress

- Developed and built MVP plus complete tech-stack.
- Received positive product recognition from the industry and customer inquiries.
- Started an international project with one of the largest global printing networks.
- Participated PrintNext 22 in Stockholm, the largest network meeting for the Nordic printing industry.
- Invited to the Inkish Non-Event 22 in Copenhagen, as one of 100 international guests from the printing industry.
- Invited to the Online Print Symposium 2023 i Munich, as one of 10 speakers from the international online printing industry.